

ACUSHNET COMPANY

Parties:

This agreement is entered into by and between FootJoy and LSU Mens golf.

Term:

This agreement shall be effective on 7/1/2025 and shall continue to its termination date of 6/30/2029.

Services:

-FootJoy will provide LSU Mens golf with various product to meet their needs throughout each golf season; Including, but not limited to, Rain suites, shoes, gloves, socks, custom shirts and Mid layers, pants and shorts. Quantities of stated product will vary based on team needs and size of team. Approximate total value of product provided per season is \$20,000.

-In addition to promotional product provided free of charge, the LSU men's golf team will have access to promotional pricing through the Acushnet Company college purchase program. This program can be used to purchase product needed in excess of the allotment outlined above, and for any LSU administration associated with the LSU Mens golf team, at a price of 25% off wholesale.

-In accordance with the agreement, LSU Mens golf agrees to use FootJoy product during all NCAA sanctioned team events and promotional initiatives with LSU. In addition, LSU Mens golf agrees to allow FootJoy to use the teams NIL in marketing and social media initiatives as agreed upon by each student athlete. Finally, LSU Mens golf agrees to work with FootJoy in providing access to its players to conduct shoe testing and product feedback sessions.

NOTE: All products will be embroidered with the LSU logo, as approved by the LSU athletic department, LSU Trademark & Licensing, and FootJoys internal licensing group. Product selections will be made by the coaching staff and communicated to Bubba Kroeger, Sr. Manager – FJ sports marketing.

Bubba Kroeger
(Printed Name)

Bubba Kroeger
(Signature)

Sr. Manager – FootJoy Sports Marketing
James_kroeger@acushnetgolf.com
(508) 971-5231

Tommy Smith
(Printed Name)
Thomas M. Smith
(Signature)

LSU
Interim CFO